



WORK EXPERIENCE

Flight 001 Brand Designer New York, N.Y.

JUNE 2009 – PRESENT

- Manage in-store signage and campaigns for 6 stores worldwide in addition to e-commerce website
- Relaunched Flight001.com website as a refreshed, branded and user-friendly experience
- Maintain brand integrity across all outlets including products, photography, website, marketing, in-store signage, storefront displays, promotions, and advertising
- Extend brand with a variety of sub-branded products, programs and services

Refinery29 Design Associate New York, N.Y.

MAY 2009 – PRESENT

- Create viral editorial infographics based on current trends and fashion history
- Designed e-mail templates and branding of “Everywhere” and “New York” editions of relaunched website
- Collaborate with team weekly to create new business pitches and Refinery29 Shops campaigns
- Improve web traffic through user interface design

Kiss Me I’m Polish, LLC Freelance Designer New York, N.Y.

MAY 2008 – MAY 2009

- Conceptualized, presented and managed multiple projects under extremely tight deadlines
- Collaborated with web developers, illustrators and animators to deliver a cohesive product
- Led a variety of projects from community websites to nationwide print supplements
- Developed successful brands and custom typography

Edelman Junior Designer Chicago, Ill.

MAY 2007 – MAY 2008

- Developed internal programs adopted by offices worldwide
- Created HTML e-mails
- Developed signage for events and presentations
- Produced Microsoft Word and Microsoft PowerPoint templates for new business pitches
- Hired as intern and promoted to full-time position after 3 months

EDUCATION

Columbia College
Chicago, Ill.
2004-2008
BFA Graphic Design
GPA 3.5/4.0

North Central College
Naperville, Ill.
2003-2004

Majored in Art History

QUALIFICATIONS

Adobe CS4 Suite
Illustration
Photography
HTML & CSS
Final Cut Pro
After Effects
Fontlab

RECOGNITION

Print Magazine
New Visual Artists
Nominee, 2009

Inclusion in *Data Flow 2: Visualizing Information in Graphic Design*, 2010

NOTES
